



November 1, 2022

Washington, DC – Over the past year, A4LI has seen an enormous outpouring of support and growth. Whether you are a member, a sponsor or a subscriber to our newsletter, we are truly grateful to have you with us on this journey.

That is why we believe it is time for us to make some changes to reflect our growth. These changes include:

Transitioning from Live Events to Podcasts

After careful consideration, we have decided to transition from our live event format to podcasts. We believe this way will allow us to create better content more frequently. All interviews will be available to A4LI members, but we will be releasing at least two a month to the public. You can expect the first batch of interviews to be released in early November.

If you have any topics or people you would like to see us interview, you can reach out to us at info@a4li.org.

New Sponsorship System and Tiers

We would like to announce some changes to our sponsorship system. If you run a longevity biotechnology company, a longevity-adjacent biotech or are an investor in the longevity biotechnology field, consider joining our growing sponsorship list. To see current sponsors, visit <https://a4li.org/our-sponsors> and to join, visit <https://a4li.org/become-a-sponsor/>

New Membership System and Tiers

We are also excited to announce that we are revamping our [membership system](#).

If you are already a member, here's how our new membership system will affect you:

- If you have contributed less than \$100 dollars, you will be a **Virtual Member**. You will maintain access to our politician profiles and will gain access to our private podcast discussions.
- If you were a **Friend of Longevity** (\$100 a year or \$10 a month), you will become a Bronze member. You'll be sent an A4LI Basic Swag Pack which includes an A4LI t-shirt, two pens and two A4LI stickers, along with full access to our website and podcasts.
- If you were a **Standard Member** (\$300 a year or \$30 a month), you will become a Silver member. You'll be sent an A4LI Plus Swag Pack which will include an A4LI quarter-zip, a thermos, two stickers and two pens. You'll also be added to an A4LI Silver Plus Google spreadsheet with information about other Silver Plus members for networking purposes – this spreadsheet will quickly and ultimately turn into a part of our a4li.org website exclusively for Silver plus members. You will also have access to our politician profiles and will gain access to our private podcast discussions.
- If you were an **Executive Member** (\$100 per month or \$1000 per year), you will become a Gold member. You will receive all of the perks of the Silver membership plus a free ticket to our annual Gold Plus Dinner Gala, which will take place starting in Summer of 2023.
- If you have contributed more than \$1,500, you will be added as a **Platinum Member**. At this tier, you will have all the perks of the tiers below, plus be invited to bi-annual calls with A4LI's Executive team.
- If you have contributed more than \$2,500, you will be added as a **Diamond Member**. At this tier, you will have all the perks of the tiers below, plus you will be recognized by a4li.org with your name listed on our website as a "Champion of Longevity."

We need you to become a member of A4LI. Join our cause and let's make policymakers focus on keeping us citizens alive and in good health for as long as possible. To sign up, visit <https://a4li.org/become-a-member/>

To extend our gratitude for your support, we are offering 20% off all our membership levels until the end of the year. Use code **A4LI20** today! If you have any questions, please contact us at info@a4li.org.

Thank you again for your support!

Media Inquiries

For more information or for media requests, please reach out to our support team at info@a4li.org.

About The Alliance for Longevity Initiatives

The Alliance for Longevity Initiatives is the first and only 501(c)(4) nonprofit organization founded with the goal of creating social and political action around the issues of combating age-related chronic conditions and increasing our number of healthy, disease-free years. A4LI works with healthcare leaders and experts in the geroscience and regenerative medicine fields to ensure the initiatives we pursue are the right steps to accomplish A4LI's mission. Ultimately, we would like to see governments around the world prioritize keeping their citizens in excellent health for much longer.